

Clark Street SSA #23 Meeting Minutes - February 17, 2010
Location: Basil Leaf Café, 2465 N. Clark Street

Present: Jim Kroeger, Sean Tehrani, Eme Cole, Bruce Longanecker, Elizabeth Rossdeutscher, Peigi Jean-Blanc

Not Present Diane Doyne, Steve Quick

Guests: Hillary Thieling – Mid-North Association

LPCC Staff: Kim Schilf, Loren Dinneen, Julie Umnus

Call to Order

- I. Call to order by Bruce Longanecker at 4:06 p.m.

Approval of Minutes

- I. Bruce Longanecker asked for and received approval of the minutes from the 12/09/10.

Motion to approve 12/09/10 minutes. Motion seconded. Unanimously approved.

Public Forum

- I. Hillary Thieling of Mid-North Association delivered a message from Mid-North Association that many/some members are opposed to the retail portion of the Lincoln Park Hospital redevelopment. Loren agreed to keep Hillary informed about what is happening on Clark Street for their newsletter and to improve communication between the Mid-North Association and the SSA #23.

Reports

- I. Financial Report
 - a. Handouts included a wrap-up of year-end financials and Jan-Dec 2010 budget versus actual.
 - b. Rossdeutscher pointed out the loan from North Community Bank line item was to cover the delay in tax levy income and that the bank charges represent interest on that loan.
 - c. Rossdeutscher discussed that the Holiday Decorations line item reflects the cost of removing the 2009 holiday decorations in January 2010.
- II. Program Manager's report
 - a. Marketing and Communications Strategy – Dinneen explained to the Commission that our marketing consultant, Findzall Community Marketing, has provided the first deliverable, an internet benchmark. The LPCC has reviewed the document and asked them to expand on it in some areas, and return it to us with final revisions. The document revealed that there is a real opportunity for the SSA to make an impact with many of the initiatives we wish to enact.
 - b. Economic Development – Dinneen explained that the first meeting of the Economic Development sub-committee has finally been scheduled. It will be Friday, February 26 at 8:00am, at Basil Leaf Café. At that meeting the committee will review the business attraction materials provided by Place Consulting. The mission of the committee will be to help direct the SSA's business attraction activities. All SSA commissioners are encouraged to attend.
 - c. Bike racks – Dinneen informed the Commission that we have purchased the bikes racks from Dero Bike Rack Company and have received written approval from CDOT that the product we purchased is going to meet required CDOT standards. We still need to file permits for the 20 locations identified. Installation will proceed this Spring/Summer, after the City approves the permits.

- d. Planters on Diversey – Dinneen explained that the 12 planter permits have been approved by the City and are ready for installation, and will be installed as soon as weather conditions are appropriate.
- e. Police Bikes – Dinneen informed the Commission that the 18 police bikes we purchased were donated to the police department at the LPCC State of the Ward luncheon because it presented a good opportunity for photos with the Aldermen and Chicago Police Department.

Action Items

- I. 2010 Officer Elections
 - a. Although Doyne and Quick were not present, the present commissioners expressed their interest in reelecting the 2009 officers for the 2010 term. Rossdeutscher and Longanecker both agreed to retain their current seats.
 - b. Proposed 2010 officers are:
Bruce Longanecker , Chair
Diane Doyne, Vice Chair
Steve Quick, Secretary
Elizabeth Rossdeutscher, Treasurer

Motion to approve 2010 officers. Motion seconded. Unanimously approved.

- II. 2010 Meeting Dates
 - a. Dinneen proposed the following 2010 meeting dates:
 - i. Wednesday, April 7, 4:00 p.m.
 - ii. Wednesday, June 2, 4:00 p.m.
 - iii. Wednesday, August 4, 4:00 p.m.
 - iv. Wednesday, October 6, 4:00 p.m.
 - v. Wednesday, December 1, 4:00 p.m.
 - b. Longanecker discussed the need for flexibility regarding meeting times, possibly pushing regular meetings back an hour so more people can attend.
 - c. The commission agreed that they would remain flexible and that Dinneen would reach out to them prior to commission meetings to gauge them on what time would be most appropriate.

Motion to approve the recommend meeting dates. Motion seconded. Unanimously approved.

New Business

- I. 2011 Budget Items
 - a. Dinneen opened to the floor for suggestions concerning specific budget items for the 2011 Budget and Workplan.
 - b. Tehrani expressed that he would like to see more funds allocated to the Façade Rebate Program. The commission agreed.
 - c. There were no additional specific budget items that the commission discussed.
 - d. Dinneen said that he would draft a budget and have it for their review at the April meeting.

- e. Cole asked Dinneen to research the possibility of contracting with a business recruitment consultant in the future. Dinneen agreed to do so.

Motion to adjourn. Motion seconded. Unanimously approved.

Meeting adjourned at 5:25pm.

Next Meeting

Wednesday, April 7 at 4:00pm.

Minutes respectfully submitted by Loren Dinneen and Julie Umnus.