

Clark Street SSA #23 Meeting Minutes – June 10, 2009
Basil Leaf Café, 2465 N. Clark Chicago, IL 60614

Present: Bruce Longanecker, Sean Tehrani, Diane Doyne, Steve Quick, Elizabeth Rossdeutscher, Jim Kroeger, Eme Cole,

Not Present: Peigi Jean-Blanc, Daniel Hanig

Guests: Greg Peterson-Search Development

LPCC Staff: Sarah Gallagher, Kim Schilf, Loren Dinneen

Call to Order

- I. Call to order: The meeting was called to order at 4:10 p.m. by Longanecker

Approval of Minutes

- II. Approval of April 1, 2009 meeting minutes

Motion to approve 4/1/09 meeting minutes. Motion seconded. Unanimously approved.

Public Forum

Greg Peterson from Search Development expressed his thanks to the Commission for their previous 6 month sidewalk cleaning contract and that he was hopeful that the Commission would extend their contract throughout the remainder of 2009.

Reports

- III. Financial
 - A. Commission reviewed YTD Balance Sheet and the Profit & Loss Budget vs. Actual.

Motion to approve the financial report. Motion seconded. Unanimously approved.

Action Items

- IV. 2010 Budget, Work Plan and Sole Service Provider
 - A. Gallagher reviewed the 2010 draft budget and work plan with the Commission. Gallagher explained that the scope of the 2010 programming would be a continuation of 2009 services. Events planned for the remainder of 2009 should be continued in 2010, but should be evaluated at the end of 2009 and those evaluations should be taken into consideration when planning the events for 2010. Gallagher continued to explain that the Aesthetic Maintenance services of 2009 would be the same in 2010, with banners being purchased at some point in the remainder of 2009.
 - B. Tehrani expressed concern that the safety budget had been cut dramatically in 2010. Tehrani would like to see some sort of security camera rebate program.
 - C. Rossdeutscher expressed that she would like to see greater safety communication as a priority on the new Clark Street SSA website.
 - D. Gallagher agreed with idea that the new website should facilitate greater safety communication but expressed that she did not think that a security camera rebate program was effective or feasible with our current budget.
 - E. The Commission then voted on increasing the 2010 Safety budget. The results were: 2 in favor (Tehrani, Kroeger) of an increased budget, 4 against (Longanecker, Quick, Rossdeutscher, Cole). The 2010 Safety budget will not be increased.
 - F. Gallagher explained that Business Retention programming would remain similar to 2009. The only additional program was an Energy Audit and Retrofit Rebate program that would serve as a business retention and recruitment tool. The Commission unanimously supported it.

- G. Cole and Tehrani brought up the idea of having an Events Committee to promote feedback and ideas for events. They were concerned that the Commission was not involved enough in the decision making process of the events. Dinneen will follow up with reaching out to the Commission about forming the committee.
- H. Cole asked about the status of public art bike racks on Clark Street.
- I. Gallagher suggested the idea of having a public art campaign to solicit designs from local artists and that she was working with Alderman Daley to get input.

Motion to approve the 2010 Budget, Work Plan and the Lincoln Park Chamber of Commerce as the Sole Service Provider. Motion seconded. Unanimously approved.

- V. 7/1/09-12/31/09 Sidewalk Cleaning Vendor
 - A. Gallagher addressed the administrative issues that surrounded Search Development in the past that had led the Commission to only approving a 6 month contract with the vendor. Gallagher explained, that Search has improved their reporting, which was the Commissions previous concern.

Motion to approve Search Development as Sidewalk Cleaning Vendor for the term of 7/1/09-12/31/09. Motion seconded. Unanimously approved.

Old Business

- VI. Corridor Study
 - A. Gallagher explained the draft of the Corridor study that will be presented to the Commission at the next meeting, as well as described some new marketing materials that were in the process of being developed. The largest concentration of people in the corridor are under the age of 44. She further explained that the LPCC is still working with Place Consulting on the final report and would present the full report and recommendations at the next meeting.
 - B. Gallagher explained that there will now be an SSA Economic Development Committee that was created by the Executive Committee and that the committee is open to anyone on the Commission who would like to serve on it.

New Business

- VII. Program Manager's Report
 - A. Gallagher asked the Commission to continue to market the Façade Rebate Program as there are a significant amount of funds still available to be awarded.

Motion to Adjourn. Motion seconded. Unanimously approved.

Meeting adjourned at 6:00 p.m.

Next Meeting

September 9, 2009 at 4:00 p.m.

Minutes respectfully submitted by Loren Dinneen